

## Press Release

# MIFF FURNITURE DESIGN COMPETITION 2017 OPENS FOR ENTRIES *Theme: Table2Gather*

MALAYSIAN  
INTERNATIONAL



FURNITURE  
FAIR 2017

08-11 MARCH

[www.miff.com.my](http://www.miff.com.my)



**KUALA LUMPUR, Sep 15:** Southeast Asia's biggest furniture trade show Malaysian International Furniture Fair announces its call for entries for MIFF Furniture Design Competition 2017.

Since launched in 2010 to inspire and groom the next generation of designers for Malaysia's furniture industry, MIFF FDC has emerged as the top annual furniture design award for young talent. It is open for young professionals and students below 30 years old.

The theme for MIFF Furniture Design Competition 2017 is "**Table2Gather**" in search for innovative and sustainable concepts of the ubiquitous table-and-chair set.

"The table is one of the most widely used furniture pieces and it brings people to gather together whether for fine dining or meals at home, to share traditions and experiences, to chit chat, make new friends or make new business," said Ms Karen Goi, General Manager of MIFF.

"We are certainly looking forward to the very best from the contestants, something that goes beyond the shape and function, a design that stands out and reflects the new desired living lifestyles for today and tomorrow. It can be a complete dining concept, a kitchen piece or stylish table for cocktails, coffee and snacks, the ideas are simply endless and we want to be impressed."

The top 10 entries will be presented and awarded along with exhibitor accolades during MIFF 2017 held from March 8 to 11 in Kuala Lumpur. The prototypes



produced in partnership with local manufacturers will be put on display at the Matrade Exhibition and Convention Centre (MECC), the co-venue of the trade show with Putra World Trade Centre.

Interested designers can check [www.miffdc.com](http://www.miffdc.com) for competition rules and conditions and entry form. Entries close **17 October 2016**.

MIFF FDC is judged by an international panel of experts in design and industry under Chief Judge Philip Yap.

The winner is announced at the MIFF Prize Presentation Ceremony on Mar 10 for the top prize of RM10,000, the second and third-placed will receive RM5,000 and RM2,500 respectively, and the remaining finalists RM500 each.

For more information, visit [www.miffdc.com](http://www.miffdc.com) or follow MIFF FDC Facebook fanpage "MIFF Furniture Design Competition (FDC)".

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*Notes to Editors*

**About MIFF** ([www.miff.com.my](http://www.miff.com.my))

Malaysian International Furniture Fair (MIFF) is an export-oriented furniture trade show held annually in Kuala Lumpur, Malaysia. It is also a global leading trade show approved by UFI, The Global Association for Exhibition Industry. Since 1995, MIFF has nurtured invaluable partnerships between thousands of buyers and furniture makers across the globe.

**MEDIA CONTACT**

Ms Kelie Lim

Tel: +603-2176 8788

Fax: +603-2164 8786

Email: [Kelie.Lim@ubm.com](mailto:Kelie.Lim@ubm.com)